



Volvo Trucks Eases Online Parts Purchasing Process with New Cross-Reference Feature of SELECT Part Store

Volvo Trucks North America recently launched a new parts cross-reference feature for its online SELECT Part Store. The cross-reference tool is the first of its kind in the heavy-duty truck industry and will make it easier for customers to search for and buy parts online. The SELECT Part Store is an e-commerce platform that offers customers the experience of visiting a parts counter with the convenience of online ordering.

The new cross-reference feature is integrated into participating Volvo Trucks dealers' parts inventories in real time through the SELECT Part Store. The tool uses a proprietary database to provide the equivalent Volvo Trucks part numbers to any heavy-duty truck part a user searches for. The tool is designed to automatically update part numbers that have been replaced or those that have been superseded by different manufacturers. Users receive notification if a part number has recently changed and are immediately provided with a replacement number.

"Prior to the introduction of the new cross-reference tool, users had to conduct independent, often extensive searches, for equivalent parts and also for updates to part numbers that had recently changed," said Chris Buss, Volvo manager of aftermarket service marketing. "This new feature will significantly reduce the difficulty in locating part numbers and further enhance the ease of using SELECT Part Store for online parts purchasing."

Since SELECT Part Store launched in 2010, more than 32,000 users have registered to take advantage of deals on parts and supplies, with the added benefit of being able to order online 24 hours a day, seven days a week.

To start ordering parts online through SELECT Part Store, visit www.selectpartstore.com and click "How to Join."





CAPTION: Volvo Trucks recently launched a new cross-reference feature of Volvo's SELECT Part Store e-commerce platform that provides the Volvo Trucks part numbers to any heavy-duty truck part a user searches for.

NOTE TO EDITORS:

A high-resolution version of this image is available at www.volvomediabank.com. Logon with Username **journalist** and Password **journalist**. Click on News Release Images to view/download.

Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of medium to heavy duty trucks. Customer support is secured via a global network of 2,200 dealers and workshops in more than 125 countries. Volvo trucks are assembled in 15 countries across the globe. In 2015 more than 113,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, and drive systems for marine and industrial applications. The Group also provides solutions for financing and service. Volvo's work is based on the core values quality, safety and environmental care.

The Volvo Group, which employs about 100,000 people, has production facilities in 18 countries and sells its products in more than 190 markets. In 2015, the Volvo Group's sales amounted to about \$37 billion. The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo shares are listed on Nasdaq Stockholm. For more information, please visit www.volvogroup.com or www.volvogroup.mobi if you are using your mobile phone.

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